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Local, family owned, factory-direct Monrovia Window Company approaching five year milestone



By Lisa Mason

Vista Window Manufacturing does what big home centers and window dealers won't do. In a time of economic struggles, homeowners are looking to do business with companies who understand their needs and strive to meet these needs in a cost-effective manner.

Vista Window Manufacturing has a longstanding commitment to excellence that embodies what the homeowner needs most. Quality, dependable, affordable service is a top priority.

This is a company that listens to what their customers want. As a result, they have responded by adding services over the years to include fiberglass and wood entry doors, shutters and window blinds. They have expanded to be more than just a window company and for many area residents, the family-owned business is like an extended family to them.

Angel Medrano of Glendora says, "Super happy with Vista Windows Mfg. Phil's presentation was very professional and informative. Definitely had the best deal around! Danny and Frank installed our windows very quickly and efficiently, they did a great job. I will definitely recommend them to family and friends."

Ms. Patton of West Covina says, "I could not be more pleased with the window installation and Phil's patience, use of e-mails, and his kindness in dealing with both my hearing loss and being

a senior citizen. Thank You."

How do they remain so cost-effective and price competitive?

"We remain very price competitive because we are a small family owned business and work direct to cut out the middle man," says Phillip Rodriguez, co-owner of Vista Window Mfg.

Phillip and Olga Rodriguez launched Vista Window Manufacturing Inc. in December of 2006 when the economy was struggling and gasoline prices were on the rise. 5 years later in 2011, gas prices aren't much better but the San Gabriel Valley's couple has hung on against the odds and business is thriving.

Consumers today are more skeptical about what they spend their hard-earned money on. Your home is an investment and Vista Window Mfg. helps you upgrade and enhance that investment with quality windows, shutters and entry doors that add to the appeal of your home as well as to the energy efficiency. "We are relied upon by homeowners who trust us to work on their home, and we take that responsibility seriously" quoted Olga Rodriguez.

Vista does what home centers won't do for you, such as custom color painting of entry doors, creating new window openings or custom cut downs to meet current egress safety codes.

The three primary reasons that customers buy from Vista Window Manufacturing remain the same:

1. Local company serving clients in the San Gabriel Valley
2. Family owned and operated; you deal directly with the owners
3. Factory-direct business model; No middleman

The owners are constantly looking to improve and grow the company, with future plans to open a second showroom in 2012. "Our goals are to continue to provide professional service to our clients and be the premier choice for window and door replacements throughout the San Gabriel Valley and Whittier areas." This commitment to quality and customer care is what keeps them going year after year.

KEYS TO SUCCESS

"A family owned window company providing professional service with factory direct value."

Phil and Olga Rodriguez, Owners

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